



STATE-BASED COALITION (SBC) PROGRAM

The Coalition for Patients' Rights (CPR) is pleased to announce the beginning of a new State-Based Coalition (SBC) Program for state/regional organizations, branches and representatives of the national CPR organizations. A brief overview is provided below; state and local organizations should contact the CPR representative of their national organization for further details.

Purpose: To enable a coordinated, proactive response by our stakeholders to scope of practice developments at the state level, particularly attacks by the Scope of Practice Partnership (SOPP) and state and local medical societies. The SBC Program will facilitate:

- Creation of state-based CPR coalitions that reflect the national membership of the CPR
- Development and sharing of resources for establishing organizational relationships at the state level
- Networking and information-sharing at the state level between CPR organizations

Networking & Other Tools Available to CPR Members & State-Based Coalitions:

- CPR members will provide web links and/or PDF lists of their state contacts, which will be posted to the CPR website. National organizations will be responsible for providing updates.
- All national CPR member organizations have access to the Members Only section of the CPR website, including:
 - The Scanning Tool, which allows CPR members to share information on current issues and developments, now has separate sections for "single state" and "multi-state" issues.
 - The CPR has commissioned the development of three professional toolkits:
 - Communications Toolkit
 - Consumer Toolkit
 - State and Federal Advocacy Toolkit
 - Separate web pages/section for activities and resources of the State-Based Coalition Program are planned, including resources to assist with coalition-building.
- CPR is planning to facilitate communication mechanisms for the use of CPR members' state & regional groups to network with one another.
- State-Based Coalitions may be given authorization to use the CPR name & logo in their advocacy documents and efforts.
- CPR is exploring offering coalition development/best practices training via webinars.

Additional Benefits for Special State/Regional Contributors:

For an annual contribution of \$500 to the CPR public relations campaign, CPR member state/ regional organizations branches and representatives will also receive the following additional benefits and access:

- Designation and recognition as a State/Regional Participant in the CPR;
- Direct access to the Members' Only section of the CPR website, including the Scanning Tool, toolkits, and separate section dedicated to SBC activities;
- An invitation to attend the CPR face-to-face meeting as an observer; and
- The ability to network directly with other State/Regional CPR Participants.

For further information, CPR members may contact Karen Howard, Chair of the CPR State-Based Coalition Workgroup, at karen.howard@naturopathic.org, 202-237-8150.